



Oct 6, 2009

**Press Release**

New CEO at SIMONA AMERICA

Hazleton, October 6, 2009. On October 1, 2009, Ron Denoo joined the management team of SIMONA AMERICA Inc. as Chief Executive Officer. Ron has many years of experience in the plastics industry, having held senior positions at Quadrant EPP and Spartech Corporation. Drawing on this track record of excellence, he will be looking to drive growth at the U.S. subsidiary of SIMONA AG, Germany, and further extend the company's market position.



*Ron Denoo*